



THE REID EXPERIENCE THE DAILY DECLARATION

A commitment spoken each morning, lived out through the I.P.P.L. Model

Today, I choose to show up as the man I am becoming.

IDENTITY

I

I know who I am. My worth is not defined by my circumstances, my mistakes, or the opinions of others.

PURPOSE

P

I move with intention. Every choice I make today serves the greater plan I am building my life around.

POTENTIAL

P

I am still becoming. I show up prepared, disciplined, and willing to grow past my current limits.

LEGACY

L

I think beyond today. What I build, say, and model now is an inheritance for those who come after me.

MY GAME PLAN BLUEPRINT

IDENTITY + VISION + STRATEGY + EXECUTION = TRANSFORMATION

I WILL INVEST IN EVERY DOMAIN OF MY LIFE

- FAITH
- FAMILY
- EDUCATION
- CAREER
- FINANCES
- HEALTH
- RELATIONSHIPS
- COMMUNITY IMPACT

I will not shrink to fit a small life. I will not chase excuses when I can chase growth.
I am accountable to myself, to my people, and to my purpose — starting today.

SIGNATURE

DATE

THE REID EXPERIENCE

Identity • Purpose • Potential • Legacy